



EAU CLAIRE
MARATHON

BECOME A SPONSOR

Gain exposure.

**Promote health
and fitness.**

**Boost the local
economy.**

**Support Eau Claire's
running scene.**

**Impact the health
of our community.**

Be a part of the most scenic marathon in the Midwest. Runners from across the nation come to Eau Claire to participate in our marathon. Our race would not be possible without the support of local businesses.

BECOME A SPONSOR

Don't miss the opportunity to connect with area athletes at Eau Claire's only marathon! Simply fill out the form on the back or on our website at eauclairerunners.org.

SUPPORT A GREAT CAUSE

Last year's race generated \$32,000 for the YMCA. The proceeds from the event will once again go to the YMCA building campaign. Their current facility is facing some major issues. After looking at many options, the YMCA Board of Directors has decided to build a new facility.



SUNDAY • MAY 2

EAU CLAIRE, WISCONSIN

MARATHON • HALF MARATHON • 2 MILE FUN RUN



SPONSORSHIP FORM

BECOME A SPONSOR

Simply fill out this form and return it to:
 Eau Claire Marathon
 PO Box 1264
 Eau Claire, WI 54702-1264

You can also become a sponsor by filling out this form on our website at eauclairerunners.org.



YOUR INFORMATION

Business Name:
 Contact Name:
 Address:
 City: State:.....
 Zip:..... Phone:.....
 Email:.....

SPONSORSHIP LEVELS

I would like to participate in the Eau Claire Marathon (value in cash or donated items):

- Title Sponsor** \$20,000 +
- Major Sponsor** \$10,000 - \$19,999
- Feature Sponsor** \$5,000 - \$9,999
- Partners** \$1,000 - \$4,999
- Friends** \$100 - \$999

I would like to donate
 for this event valuing approximately \$

- I'm only interested in placing items runner's bags - \$100
- I'm only interested in space at the vendors' fair - \$200

	Title Sponsor	Major Sponsor	Feature Sponsor	Partners	Friends
Company name/logo on all marketing materials*	X				
Company name/logo on email newsletters	X	X			
Company name/logo on event shirt*	X	X	X		
Signage at race start/finish	X	X	X		
Complimentary space at vendors' fair	X	X	X		
Complimentary registration for runners	3	2	1		
Complimentary tickets for pasta feed	6	4	2		
Company name on mile marker	X	X	X	X	
Company name with link on website	X	X	X	X	X
Ability to include items in runner's bags**	X	X	X	X	X

*Sponsorships must be received by 12/1/2009 to ensure placement on all materials.

** Items to include in the runner's bags must be received by 4/1/10.